



The “5 C’s of Leadership”

Loral Langemeier

CHARACTER: Your internal makeup, your personal DNA. To develop a stronger sense of character, get to know yourself—assess, evaluate and correct.

CAPACITY: Your mental ability to conceive or perceive. Internalize and lead a concept until it is expressed through your vision.. . .

CREDIBILITY: Your personal integrity, a mirror of your actions as opposed to words.

COURAGE: The inner strength required to overcome obstacles and move. .toward your vision.

COMMUNICATION: The ability to translate your vision into actions.