

The Principles of Tenacity

Chris Widener

What do you need to know in order to take your turn at the tenacious? Here are some thoughts to start your fire and get you going!

1. **SOMETIMES YOU JUST HAVE TO OUTLAST THE OTHERS.** "Success seems to be largely a matter of hanging on after others have let go." William Feather

I have found that many people start on their dreams but most never finish. Then those who stop resent those who make it. The truth is that most people who become successful have simply mastered the art of keeping on keeping on!...It is easy to get disheartened. ...Go to the most successful person you know and ask them if they ever thought about quitting. Ask them how they kept on going. You will be amazed at what you hear.

2. **SOMETIMES YOU JUST HAVE TO HOLD ON AT THE END.** "When you get to the end of your rope, tie a knot and hang on." Franklin Roosevelt

I wonder how many people have quit just as they would have begun their entrance into success? Sure there are many who quit at the first sign of hard work, but what about those who, after the tenth time of trial then give up, just as fate would have seen them go through one last hurdle and then into the promised land?...

So what does this mean for you? For me it means I do not quit because I would hate to find out later that all I needed was just one last effort and I would have achieved my goal....

3. SOMETIMES THE MOST BEAUTIFUL RESULTS COME FROM DULL THINGS UNDER PRESSURE. "Diamonds are nothing more than chunks of coal that stuck to their jobs." Malcolm Forbes

If coal wasn't an inanimate object it would certainly scream, "Stop! I want out!" But that coal, when facing incredible pressure, is turned into one of earth's most precious possessions....

Instead of looking at pressure and trials as the reason to quit, get tenacious and see them as the very thing that will make your life the beautiful thing that you desire it to be. See it as your opportunity to learn, to grow, and to be transformed. See these trials as the very things that will enable you to have the life that dream of!

Trials will surely come. Life will get hard. You will want to quit. Then you will have a choice: Will you give up? Or will you take your turn at tenacious. The choice you make will determine much of the rest of your life....

Take your turn at tenacious. You will become stronger, and you will end up living the life you dream of!

excerpted from Chris Widener's book,
Live the Life You've Always Dreamed Of!

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