

The Paradoxical Commandments

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1. People are illogical, unreasonable and self-centered. *Love them anyway.*
2. If you do good, people will accuse you of selfish, ulterior motives. *Do good anyway.*
3. If you are successful, you win false friends and true enemies. *Succeed anyway.*
4. The good you do today will be forgotten tomorrow. *Do good anyway.*
5. Honesty and frankness make you vulnerable. *Be honest and frank anyway.*
6. The biggest men and women with the biggest ideas can be shot down by the smallest men or women with the smallest minds. *Think big anyway.*
7. People favor underdogs, but follow only top dogs. *Fight for a few underdogs anyway.*
8. What you spend years building may be destroyed overnight. *Build anyway.*
9. People really need help, but may attack you if you do help them. *Help them anyway.*
10. Give the world the best you have and you will get kicked in the teeth. *Give the best you have anyway.*