



The Creative Power of Words

Wilfred Peterson

Soft words sung in lullaby will put a babe to sleep. Excited words will stir a mob to violence. Eloquent words will send armies marching into the face of death. Encouraging words will fan to flame the genius of a Rembrandt or a Lincoln. Powerful words will mold the public mind as the sculptor mold his clay. Words, spoken or written, are a dynamic force.

Writing of Napoleon and his Italian campaign, Emil Ludwig said: "Half of what he achieves is achieved by the power of his words."

Words are the swords we use in our battle for success and happiness. How others react toward us depends, in a large measure, upon the words we speak to them. Life is a great whispering gallery that sends back echoes of the words we send out! Our words are immortal, too. They go marching through the years in the lives of all those with whom we come in contact.

When you speak, when you write, remember the creative power of words.