## **7 Waγs to Communicate Better**

Michael Josephson

- 1. Earn Trust be honest; don't exaggerate, distort or deceive.
- Really Listen γou can't change another's opinion until γou truly understand it.
- 3. Be Open if you want to change another's mind, show yours is open; be willing to make the first concession.
- Show Respect for the Opinion You Want to Change and the Person Who Owns it – insults and sarcasm only fuel resentment and fortify resistance.
- 5. Discuss, Don't Debate success is agreement, not surrender.
- 6. Don't Be Self-Righteous the depth of γour convictions shows γour sinceritγ, but to the other person, γour truths are just opinions.
- 7. Be Satisfied with the Best Possible Result even if it's not all γou wanted.