7 C's to Build a Winning Team:

The Art of People
Dave Kerpen

- 1. Coaching
- 2. Character
- 3. Communication
 - 4. Commitment
- 5. Contagious Energy
 - 6. Caring
 - 7. Consistency

Some people think that in today's hyper-competitive world, it's the tough, take-no-prisoners type who comes out on top. But in reality, it's actually those with the best people skills who win the day. Those who build the right relationships. Those who truly understand and connect with their colleagues, their customers, their partners. Those who can teach, lead, and inspire.